



Safe Insight



Prepared To Survive
Prepare - Plan - Protect

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Prepare

Know and Understand the Stages of Active Shooters

1

Fantasy

They daydream about the shooting and/or news coverage it will bring. Often depict their fantasy through drawings or web postings.

2

Planning

They determine the details of their fantasy, including who, what, when, and where.

3

Preparation

They begin to obtain the items needed in order to carry out the attack as planned. They may warn certain friends not to be at the location on the day of the attack.

4

Approach

They head towards the intended target, armed with the tools needed to carry out the attack.

5

Implementation

Shooter opens fire and continues to do so until either they victims or ammunition, or they are stopped.

Prepare

Learn About The Average Active Shooter Incident

Densely Populated Location

They usually seek locations that have large numbers of people congregated together, or in confined spaces that offer few exit opportunities.

- Schools
- Churches
- Malls
- Hospitals
- Large Businesses



Short Duration

The average incident is over in less than 5 minutes.

Action Saves Lives

Approximately 75% of these incidents end because of actions taken by a civilian or shooter suicide.

Plan

You cannot control a person that has determined to commit such a heinous act, but you can create an environment that is difficult for them to accomplish their task in. This is **THE** factor which you can take some measure of control over.

“Effective risk management needs a plan”

DO NOT BE IN DENIAL – Businesses and organizations tend to put off getting a risk assessment performed. They view this as an expense. Look at recent news events involving an Active Shooter. If you told those organizations they could go *back* in time and prevent this tragedy, how much do you think they would be willing to pay? Realize that any organization can be vulnerable. Invest in your safety!

INVOLVE EVERY MEMBER – A safety plan is only as good as the members that execute it. It is vital that every member of your organization understands the safety plan and how to implement it.

SIMULATED TRAINING – Putting a plan on paper is only the beginning. The only way to overcome unforeseen obstacles is to perform scenario training.

Plan



Security – You need a professional evaluation of your organization’s potential weak spots.

Training & Simulation – Members of your organization need to be trained through simulated scenarios.

Insurance – You should consult with your insurance company to make sure your organization is covered.

Protect

Quick Actions Save Lives

Actions Must Be KNOWN & REHEARSED

Responding To An Active Shooter Event

RUN

Evacuate the location if at all possible
running to a relatively safe location

HIDE

If you cannot escape, look for a place to
hide where you are unlikely to be found

FIGHT

If the violence is located near you,
prepare to fight by using any items you
can find that will work as a weapon

DO NOT HOLD BACK

Protect

Know What To Expect

There Will Be Chaos When Police/Fire Arrive

What To Do When Police/Fire Arrive



Remain calm and follow instructions



Slowly put down items in your hands



Keep your hands raised and visible



Avoid sudden movements



Do not expect them to help you at that moment, they have a priority list to follow

Protect



Before the age of cell phones, the emergency 911 system was designed to be able to locate callers that were unable to provide their address. Most people do not realize that even though cell phone calls can be triangulated, this takes valuable extra time in an emergency.

Smart 911 was developed to help eliminate this issue. By using this free service, you can log in to your secure account online. From here, you can provide numerous details about yourself, family, and location, including; address, medical conditions, medications, floor plans, and utility shut off locations.

This information is stored securely online and cannot be accessed by 911 dispatchers unless you initiate a 911 call. The information remains open for just a couple of hours after your emergency call is resolved, and then it returns to secure storage that cannot be accessed.

www.smart911.com



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